

EDITORIAL CALENDAR



OHIO meetings

www.ohio-meetings.com

2016 ADVERTISING DEADLINES

SPRING/SUMMER

Advertising Deadline: March 1

Materials Deadline: March 8

Publication Date: April

FALL/WINTER

Advertising Deadline: July 1

Materials Deadline: July 8

Publication Date: September

*When dates fall on a weekend or holiday, the preceding Friday will serve as the revised deadline.

2016 EDITORIAL CALENDAR

SPRING/SUMMER

Enhance Your Event's Networking Opportunities

The Power of Perks – Incentive Travel

Great Golf Resorts

Best Outdoor Hotel Spaces

Destination: Cincinnati

FALL/WINTER

Better Manage Your Room Block

Finding Success with Your Keynote Speaker

Hottest Hotel Restaurants

Best Boutique Hotels

Destination: Cleveland

IN EVERY ISSUE

- catering.....* Food for thought from industry experts.
- speakers.....* Sound advice on speaking professionals.
- profile.....* Interviews with industry insiders.
- case study.....* Planners share their professional experiences.

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